



191 Peachtree Street NE, Suite 3960, Atlanta, GA 30303 | 404-577-7377 | www.atlantapressclub.org

2019 Annual Media Sponsorship Levels and Benefits

Our Mission

To serve the evolving professional, educational and social needs of our media community, foster journalistic excellence and advance the public's interest in and understanding of a free press.

Our Vision

To be the region's premier organization for journalists.

Contact:

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Patron Level – \$10,000 and up

Recognition

- Logo on home page of APC website
- Logo on annual sponsor page of APC website with hyperlink to your site
- Recognized as a sponsor on pop-up banner at all main APC events
- Recognized as a top sponsor in APC weekly e-newsletter distributed to 3000+ people
- Recognized and thanked for being a sponsor in quarterly email blast and social media posts
- Recognized as a sponsor on event programs for annual Hall of Fame dinner, Newsmaker Luncheon Series and annual Awards of Excellence reception

Event Tickets

- Six tickets to annual Hall of Fame dinner and VIP Reception
- 14 annual tickets to Newsmaker Luncheons (*Tickets may be used at one luncheon or divided between various events. Advanced reservations required and seating subject to availability.*)

Discounted annual membership for all your employees (\$20 instead of \$40)

5 Free Memberships to APC

Gold Level – \$6,000 and up

Recognition

- Logo on home page of APC website
- Logo on annual sponsor page of APC website with hyperlink to your site
- Recognized as a sponsor on pop-up banner at all main APC events
- Recognized and thanked for being a sponsor in quarterly email blast and social media posts
- Recognized as a sponsor on event programs for annual Hall of Fame dinner, Newsmaker Luncheon Series and annual Awards of Excellence reception

Event Tickets

- Four tickets to annual Hall of Fame dinner and VIP Reception
- 10 annual tickets to Newsmaker Luncheons (*Tickets may be used at one luncheon or divided between various events. Advanced reservations required and seating subject to availability.*)

Discounted annual membership for all your employees (\$25 instead of \$40)

4 Free Memberships to APC

Silver Level – \$4,000 and up

Recognition

- Logo on annual sponsor page of APC website with hyperlink to your site
- Recognized as a sponsor on pop-up banner at all main APC events
- Recognized and thanked for being a sponsor in quarterly email blast and social media posts
- Recognized as a sponsor on event programs for annual Hall of Fame dinner, Newsmaker Luncheon Series and annual Awards of Excellence reception

Event Tickets

- Two tickets to annual Hall of Fame dinner and VIP Reception
- Six annual tickets to Newsmaker Luncheons (*Tickets may be used at one luncheon or divided between various events. Advanced reservations required and seating subject to availability.*)

Discounted annual membership for all your employees (\$30 instead of \$40)

2 Free Memberships to APC

Bronze Level – \$2,000 and up

Recognition

- Logo on annual sponsor page of APC website with hyperlink to your site
- Recognized as a sponsor on pop-up banner at all main APC events
- Recognized and thanked for being a sponsor in quarterly email blast and social media posts
- Recognized as a sponsor on event programs for annual Hall of Fame dinner, Newsmaker Luncheon series and annual Awards of Excellence reception

Event Tickets

- 4 annual tickets to Newsmaker Luncheons (*Tickets may be used at one luncheon or divided between various events. Advanced reservations required and seating subject to availability.*)

Discounted annual membership for all your employees (*\$35 instead of \$40*)

1 Free Membership to APC

Friend – \$1,000 and up

Recognition

- Logo on annual sponsor page of APC website with hyperlink to your site
- Recognized as a sponsor on pop-up banner at all main APC events
- Recognized and thanked for being a sponsor in quarterly email blast and social media posts
- Recognized as a sponsor on event programs for annual Hall of Fame dinner, Newsmaker Luncheon series and annual Awards of Excellence reception

1 Free Membership to APC