



HALL *of* FAME

Presented by

THE *Coca-Cola* CO.
USA

November 7, 2019
InterContinental Hotel Buckhead

SPONSOR LEVELS AND BENEFITS

PLATINUM SPONSOR – \$10,000

Benefits at the event:

- Opportunity to address audience of nearly 400 at the podium for 2–3 minutes at Hall of Fame dinner
- Two seats at one of the head tables at Hall of Fame dinner
- 10 tickets (one table) to Hall of Fame dinner with premiere seating
- 12 tickets to VIP reception
- Full-page black and white ad in event program
- Recognized as Platinum Sponsor on large screens displayed next to event stage before and during Hall of Fame dinner
- Special recognition by master of ceremonies

Benefits before the event:

- Recognized as Platinum Sponsor in pre-event news releases distributed to media organizations and reporters in the metro Atlanta area
- Recognized as Platinum Sponsor in pre-event emails distributed to more than 3,000 metro Atlanta business and community leaders
- Recognized as Platinum Sponsor on event page of Atlanta Press Club website

VIP RECEPTION SPONSOR – \$7,500 (sponsor exclusivity)

- Recognized as VIP Reception Sponsor in pre-event news releases distributed to media organizations and reporters in the metro Atlanta area
- Recognized as VIP Reception sponsor in pre-event emails distributed to more than 3,000 metro Atlanta business and community leaders
- Recognized as VIP Reception Sponsor on event page of Atlanta Press Club website
- Signage recognizing organization at VIP reception
- 10 tickets (one table) to Hall of Fame dinner with premiere seating
- 10 tickets to VIP Reception
- Full-page black and white ad in event program
- Logo featured in Hall of Fame event program
- Logo featured on large screens displayed next to event stage before and during Hall of Fame dinner
- Recognition by master of ceremonies

GOLD SPONSOR – \$7,500

- Recognized as Gold Sponsor in pre-event news releases distributed to media organizations and reporters in the metro Atlanta area
- Recognized as Gold Sponsor pre-event emails distributed to more than 3,000 metro Atlanta business and community leaders
- Recognized as Gold Sponsor on event page of Atlanta Press Club website
- 10 tickets (one table) to Hall of Fame dinner with premiere seating
- Four tickets to VIP reception
- Full-page black and white ad in event program
- Logo featured in Hall of Fame event program
- Logo featured on large screens displayed next to event stage before and during Hall of Fame dinner
- Recognition by master of ceremonies

SILVER SPONSOR – \$5,000

- Recognized as Silver Sponsor in pre-event news releases distributed to media organizations and reporters in the metro Atlanta area
- Recognized as Silver Sponsor in pre-event emails distributed to more than 3,000 metro Atlanta business and community leaders
- Recognized as Silver Sponsor on event page of Atlanta Press Club website
- 10 tickets (one table) to Hall of Fame dinner with premiere seating
- Two tickets to VIP reception
- Half-page black and white ad in event program
- Logo featured in Hall of Fame event program

- Logo featured on large screens displayed next to event stage before and during Hall of Fame dinner
- Recognition by master of ceremonies

BRONZE SPONSOR – \$2,500

- Recognized as Bronze Sponsor in pre-event news releases distributed to media organizations and reporters in the metro Atlanta area
- Recognized as Bronze Sponsor in pre-event emails distributed to more than 3,000 metro Atlanta business and community leaders
- Recognized as Bronze Sponsor on event page of Atlanta Press Club website
- 10 tickets (one table) to Hall of Fame dinner with premiere seating
- Two tickets to VIP reception
- Logo featured in Hall of Fame event program
- Logo featured on large screens displayed next to event stage before and during Hall of Fame dinner
- Recognition by master of ceremonies

HOST SPONSOR – \$1,000

- Recognized as sponsor on event page of website
- Four tickets to Hall of Fame dinner with premiere seating
- Listed in Hall of Fame event program
- Recognition by master of ceremonies

Proceeds from the dinner support the Atlanta Press Club summer intern program that pairs college students with local media outlets.