



191 Peachtree Street NE, Suite 3960, Atlanta, GA 30303 | 404-577-7377 | www.atlantapressclub.org

2019 Annual Corporate Partner Package

Established in 1964, the Atlanta Press Club (APC) is one of the largest and most active professional journalism organizations in the country. More than half of our 500 members are working journalists. The balance is made up of journalism students, educators, government and nonprofit executives, and public relations professionals.

Our Mission

To serve the evolving professional, educational and social needs of our media community, foster journalistic excellence and advance the public's interest in and understanding of a free press.

Our Vision

To be the region's premier organization for journalists.

What We Do

- ❖ **Recognize Quality Journalism:** APC celebrates the best journalism of the year through our Awards of Excellence. The annual Hall of Fame dinner honors journalists for their lifetime achievements.
- ❖ **Educate the Public:** APC, in partnership with Georgia Humanities, is helping to educate the public on the role journalists play in a democracy and the responsibility of citizens when consuming the news by creating a guidebook and hosting a series of programs.
- ❖ **Support Future Journalists:** APC offers summer internships for journalism students by pairing them with many of Atlanta's top news organizations where they receive hands-on experience reporting. Our "Get the Scoop" program provides an opportunity for students to learn from working journalists about how to land their first job, how to pitch stories and how to network.
- ❖ **Facilitate Educational Programs:** APC hosts discussions throughout the year to help journalists do their jobs better, faster and with greater accuracy. Topics include current legislation, First Amendment law and tools to help them gather data for their reporting.
- ❖ **Provide Access:** Members and the public gain access to influential leaders from across the state and the country through our Newsmaker Luncheon series.

- ❖ **Foster Civil Discourse:** Through the Loudermilk-Young Debate Series, APC hosts statewide debates each election year helping the public make informed decisions when heading to the polls.

Atlanta Press Club Annual Partners

11Alive	Georgia-Pacific
Arnall, Golden Gregory LLP	Georgia Association of Broadcasters
AT&T	Georgia Public Broadcasting
The Atlanta Journal-Constitution	Grady Department of Journalism
Be Creative	Home Depot
Bloomberg Philanthropies	Ketchum PR
Brookwell Capital Group	Mercedes-Benz USA
CBS46	Metro Atlanta Chamber
Chick-fil-A	State Farm
CNN	Southern Company
The Coca-Cola Company	Superlux
Communities in Schools Atlanta	Turner Enterprises
Fox News	WellStar

Atlanta Press Club Board of Directors

MaryLynn Ryan , Journalist – <i>Chair</i>	Rodney Ho , Atlanta Journal-Constitution
Jason McPherson , TPA Group – <i>Treasurer</i>	Rachel Lebedin , WSB-TV
Mark Aldren , CNNi	Maggie Lee , Freelance Journalist
Deisha Barnett , Metro Atlanta Chamber	Rebecca Lindstrom , 11Alive
Doug Barthlow , Georgia State University	Eric Ludgood , Fox5
Rickey Bevington , Georgia Public Broadcasting	Mark Meltzer , Atlanta Business Chronicle
Jorge Buzo , Telemundo	Maria Saporta , SaportaReport/Atl. Bus. Chronicle
Susanna Capelouto , WABE Radio	Drew Shenkman , CNN
Charles Edwards , Jackson Spalding	Duane Stanford , Beverage Digest
Mary Eitel , MKE Communications	Thomas Wheatley , Atlanta Magazine
Ken Foskett , Atlanta Journal-Constitution	Jewel Wicker , Freelance Journalist
Karyn Greer , CBS46	

For More Information:

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*We also offer sponsor opportunities for our
Newsmaker Luncheon series and Hall of Fame dinner*

Sponsor Levels and Benefits

Patron Level – \$10,000

Recognition

- Logo on home page of APC website
- Logo on annual sponsor page of APC website with hyperlink to your site
- Recognized as a sponsor on pop-up banner at all main APC events
- Recognized as a top sponsor in APC weekly e-newsletter distributed to 3000+ people
- Recognized and thanked for being a sponsor in quarterly email blast and social media posts
- Recognized as a sponsor on event programs for annual Hall of Fame dinner, Newsmaker Luncheon Series and annual Awards of Excellence reception

Event Tickets

- Six tickets to annual Hall of Fame dinner and VIP Reception
- 14 annual tickets to Newsmaker Luncheons (*Tickets may be used at one luncheon or divided between various events. Advanced reservations required and seating subject to availability.*)

5 Free Associate-Level Memberships to APC (valued at \$200 each)

Gold Level – \$6,500

Recognition

- Logo on home page of APC website
- Logo on annual sponsor page of APC website with hyperlink to your site
- Recognized as a sponsor on pop-up banner at all main APC events
- Recognized and thanked for being a sponsor in quarterly email blast and social media posts
- Recognized as a sponsor on event programs for annual Hall of Fame dinner, Newsmaker Luncheon Series and annual Awards of Excellence reception

Event Tickets

- Four tickets to annual Hall of Fame dinner and VIP Reception
- 10 annual tickets to Newsmaker Luncheons (*Tickets may be used at one luncheon or divided between various events. Advanced reservations required and seating subject to availability.*)

3 Free Associate-Level Memberships to APC (valued at \$200 each)

Silver Level – \$5,000

Recognition

- Logo on annual sponsor page of APC website with hyperlink to your site
- Recognized as a sponsor on pop-up banner at all main APC events
- Recognized and thanked for being a sponsor in quarterly email blast and social media posts
- Recognized as a sponsor on event programs for annual Hall of Fame dinner, Newsmaker Luncheon Series and annual Awards of Excellence reception

Event Tickets

- Two tickets to annual Hall of Fame dinner and VIP Reception

- Six annual tickets to Newsmaker Luncheons (*Tickets may be used at one luncheon or divided between various events. Advanced reservations required and seating subject to availability.*)

2 Free Associate-Level Memberships to APC (valued at \$200 each)

Bronze Level – \$2,500

Recognition

- Logo on annual sponsor page of APC website with hyperlink to your site
- Recognized as a sponsor on pop-up banner at all main APC events
- Recognized and thanked for being a sponsor in quarterly email blast and social media posts
- Recognized as a sponsor on event programs for annual Hall of Fame dinner, Newsmaker Luncheon series and annual Awards of Excellence reception

Event Tickets

- Four annual tickets to Newsmaker Luncheons (*Tickets may be used at one luncheon or divided between various events. Advanced reservations required and seating subject to availability.*)

1 Free Associate-Level Membership to APC (valued at \$200)