



NEWSMAKER LUNCHEON SERIES

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2019 Newsmaker Luncheon Sponsorship Levels and Benefits

\$2,500 Presenting Sponsorship Benefits:

- One table of 10 including signage at luncheon
- Top executive seated next to keynote speaker
- Opportunity for CEO/executive to welcome speaker and guests from the podium for 2-3 minutes at the start of luncheon
- Listed as sponsor in all marketing materials including:
 - Media advisory
 - Atlanta Press Club home page and logo on event page
 - Weekly APC event emails distributed to more than 3,000 media, civic and business leaders
 - Event program with company logo
- Thanked publicly at the luncheon by APC board member
- Opportunity to distribute company collateral at luncheon
- Category exclusivity for presenting sponsors

\$1,500 Program Sponsor Benefits:

- Table of 10 with signage at luncheon
- Logo posted on event page of APC website
- A seat at the head table with keynote speaker

- Recognized as sponsor in event emails distributed to more than 3,000 media, civic and business leaders
- Recognized as sponsor with logo in event program
- Thanked publicly at luncheon as a Program Sponsor
- Opportunity to distribute company collateral at luncheon

\$1,000 Supporting Sponsor Benefits:

- Table of 10 with signage at luncheon
- Logo posted on event page of APC website
- Recognized as sponsor in event emails distributed to more than 3,000 media, civic and business leaders
- Recognized as sponsor in event program
- Thanked publicly at luncheon as a Supporting Sponsor
- Opportunity to distribute company collateral at luncheon